

AzSAE

Key Partners



▶ INCREASE
VISIBILITY



▶ LEVERAGE
RESOURCES



▶ BUILD YOUR
BUSINESS

The Arizona Society of Association Executives (AzSAE) is the professional association for individuals engaged in the management of trade, professional and charitable organizations in Arizona. Founded in 1962, AzSAE represents over 170 local, state, national and international organizations.

Position your company to key decision-makers in Arizona

As an AzSAE Key Partner, you and your company will be viewed as a credible supplier to the Association Industry. Arizona Associations spend millions on facilities, products and services each year and in many cases, purchasing decisions are made directly by or influenced by our members.

This premier program is limited to 12 Partners annually...and exclusivity is provided to certain industry segments.

Contact us today to
reserve your space!
(602) 266-0133



WE ARE GROWING!

Our community is growing by leaps and bounds—don't waste your advertising dollars blindly marketing to the masses. Become an AzSAE Key Partner and discover the multiple benefits of networking within an influential community of leaders in the association industry.

Benefits-at-a-Glance

The Key Partner Program provides comprehensive year-round exposure to the association community—many of these benefits are only available to Partners—making them priceless!:

- Signage, “Facetime” & Display Space at Member Meetings (\$3,500 value)
- Exhibit Table at Annual Conference (\$350 value)
- Holiday Gala Sponsorship— includes 4 tickets, signage and listing in the program. (*priceless!*)
- Logo with live link on AZSAE Website Home Page (*priceless!*)
- Advertising in Publications—choice of 1/2 page ad in a magazine issue OR reNews banner for 3 months (\$750 value)
- Key Partner Directory feature in AzSAE publications and on the website (*priceless!*)

**Annual Fee
\$1,500**



Key Partners

► **FOR MORE INFO:**
(602) 266-0133
INFO@AZSAE.COM

Program Guide

Thank you for your commitment to the AzSAE Key Partner Program! To assist you in maximizing your investment and exposure to AzSAE Members we have developed this guide which outlines the program benefits and procedures. If you need assistance, please do not hesitate to contact the AzSAE Office.

Meeting Sponsor

7 Member Meetings (please reference the Calendar of Events for dates/locations).

- Name on event promotional material and Logo on event signage.
- Recognition from podium.

Please pre-register for the meetings you will be attending online at www.azsae.com.

- Space on the Key Partner Display Table.

Please bring your collateral to the meeting or make arrangements with the AzSAE Office to display your material.

- 5-minute “FaceTime” with Members to promote your services (Limited to 2 Partners per Meeting).

*Please reserve your meeting date by emailing info@azsae.com—**first-come basis**.*

Advertising

- Logo **with Link** on AzSAE Website Home Page.

Please email exact URL to info@azsae.com.

- Key Partner Directory Feature in AzSAE Publications and on Web.

Please email a 3-5 word blurb & a 3-5 sentence blurb to info@azsae.com.

- Magazine Ad (1/2 Page) or Newsletter Ad (3 months).

You will contacted for scheduling, please refer to the Media Kits for ad specs.

Gala Title Sponsor

- Name on signage on stage and tables
- Name in Formal Invitation
- Name/Logo in Event Program
- Name/Logo on Gala Page of website with Link!
- Stage Acknowledgement

Please pre-register your representatives for the Gala online or via the invitation response card.

- 4 Event Tickets with Reserved Seating

- List of Attendees

Within 4 weeks of the event you may request a listing of the AzSAE Members that were in attendance.

Conference Exhibitor

Annual Executive Leadership Forum (please reference the calendar of events for the date/location).

- Complimentary Exhibitor Registration with tabletop and/or floor display space

Please register using the Exhibitor Registration Form and complete the required agreements.

- Name on event promotional material and Logo on event signage.

- Recognition from podium.

- Opportunity to provide a Door Prize

Logo Requirements:

Please email your logos to info@azsae.com.

Print Quality:

EPS (min. 300 dpi)

Web Quality:

JPG (we will resize)



Arizona Society of Association Executives

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